

BeeCraft Ltd – Report to SBKA

BeeCraft Ltd held its 72nd AGM by Zoom on 12th May 2021. This meeting is a chance for shareholders to question the directors of BeeCraft. Shareholders are a number of beekeeping associations. Surrey BKA is the second largest shareholder.

There were representatives present from Essex, Kent, Medway and Peterborough and District BKA's. Unfortunately our representative, Michael Main, was unable to attend so I am writing this years report on his behalf wearing one of my other hats as chairman of BeeCraft Ltd.,

Mike O'Neill, finance director, said the magazine had a successful year despite the challenges of the pandemic. Subscriptions are up and costs were in line with budget. The company made a small profit of £4,500 but no tax was payable due to previous tax credits.

Two new directors were elected. Dale Gibson, who many of you will know as the co-owner of Bermondsey Street Bees and Julian Barlow who is a marketing expert. John Hoskin retired from the board with the thanks of the company for many years of service to BeeCraft.

Recently, BeeCraft held a face to face meeting with directors and associates to discuss ways to increase circulation. An expert in magazine subscriptions has been employed to advise us and the purpose of the meeting was for him to understand the particular needs of beekeepers so that he can apply his expertise. This work is ongoing.

Directors are all unpaid volunteers and associates are paid to do the hands-on work of producing the magazine.

Bob Maurer
BeeCraft Ltd chairman